

You don't know about ASOS, aka As Seen On Screen? For those who aren't familiar with this fashion forward website, it started life finding highstreet equivalents for goodies seen on movies and TV shows. And now the good news: ASOS.com has just added the UAE to its delivery list, meaning we're all just a double-click away from a recession-friendly new wardrobe (billing is in Sterling!). From men and women's clothing to shoes, accessories and even a kids section, this website is about to get a lot more popular in the Gulf. We fear our bank managers may not approve, but our wardrobes certainly will ... www.asos.com

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